

Engaging Places LLC

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Engaging Places, LLC, is a design and strategy firm that connects people and historic places. We help museums, historic sites, non-profit organizations, cultural institutions, and governmental agencies assess current performance and conditions; conduct visitor and audience research; design custom solutions, strategies, and plans; provide benchmarking and develop measurable outcomes; and train staff, volunteers, and boards to better engage with their audiences and become more sustainable. We've worked with places as small as a one-room schoolhouse and as big as a city, as venerable as a National Historic Landmark and as new as a site still under development, as physical as a Main Street and as intangible as a blog. Our work not only meets the professional standards of the American Alliance of Museums, American Historical Association, National Association for Interpretation, and the Secretary of the Interior, but also responds to national and international trends to anticipate future best practices.

AREAS OF EXPERTISE

Strategic and business planning	Facilitation and consensus building
Interpretive planning and implementation	Collections policies and management
Program assessment and evaluation	Staff training and development
Marketing and branding	Governance and interim directorships
Non-profit financial management	Fundraising and membership development

CLIENTS

American Association for State and Local History
Andrew Jackson's Hermitage
Arroyo Seco Parkway National Scenic Byway (California)
Dana Thomas House (State of Illinois)
Drayton Hall (National Trust for Historic Preservation)
Peter F. Drucker Archives (Claremont Graduate University)
Gamble House (University of Southern California)
Henry Ford's Fair Lane (University of Michigan)
Historical and Cultural Affairs Division (State of Delaware)
Haas-Lilienthal House (San Francisco Architectural Heritage)
Pennsylvania State Museum (Pennsylvania Historical and Museum Commission)
James Madison's Montpelier (Virginia)
Thomas Jefferson's Monticello (Thomas Jefferson Foundation)
Mercer Museum (Bucks County Historical Society)
Molly Brown House Museum (Historic Denver)
National Japanese American Historical Society (California)
Philip Johnson Glass House (National Trust for Historic Preservation)
President Lincoln's Cottage (National Trust for Historic Preservation)
Rancho Santa Ana Botanic Garden (California)
Sewall-Belmont House and Museum (Washington, DC)
Supreme Court of the United States (Washington, DC)
Taliesin West (Frank Lloyd Wright Foundation)
Touro Synagogue (Rhode Island)