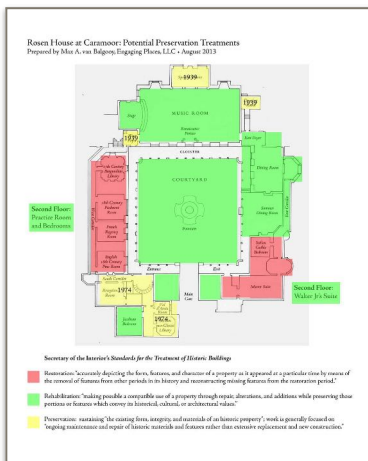


Engaging
Places LLC



Rosen House at Caramoor

Interpretive Assessment Results in Preservation Treatment Zoning



Engaging Places balanced competing functional and preservation goals by determining different treatments for specific areas of the Rosen House based on the Secretary of the Interior's standards.

For more information, visit EngagingPlaces.net or contact Max.vanBalgooy@EngagingPlaces.net.

For several years, the Caramoor Center for Music and the Arts in New York had closed its historic Rosen House, an early-20th-century Mediterranean Revival-style mansion, due to declining attendance and increased expenses. With a new CEO, Caramoor sought ways to revitalize its buildings, gardens, and performance spaces so they equaled the excellence of the music presented onstage and provided a fresh identity that expressed a forward-looking perspective. As part of that effort, Engaging Places assessed the Rosen House's significance and its role in the larger operations of Caramoor, especially the challenge of accommodating a variety of functions and uses. These might include concerts in the Music Room and donor cultivation events in the Dining Room in a historic house with a valuable collection of fine and decorative arts and architectural elements from Europe and Asia.

Engaging Places developed a series of recommendations to improve engagement by developing a distinct value proposition focused around art, architecture, and music; dividing the house into zones to accommodate many different visitor experiences, including period rooms, concerts, classrooms, retail sales, and food service; and programmatically integrating the house into the larger Caramoor campus. These recommendations informed a site master plan under development by Beyer Blinder Belle.